



East Coast Stock Horse Association (ECSHA) 2021 SPONSORSHIP OPPORTUNITIES

We are proud to announce our 8th annual East Coast Stock Horse Association (ECSHA) show series. The ECSHA is a production and outreach of Horsemen's International Ministry, a 501(c) (3) tax-exempt organization, with the goal of encouraging ranch-style horsemanship and growing the all-around stock horse athlete. To further this goal we are looking for individuals and businesses that would like to be sponsors/partners for classes in our show series. Your support will help make all our shows a great success!

2021 Show Dates

May 1-2 Ranch Horse Gathering
Jun 5-6 Cowboy Showcase
Jul 3-4 Summer Shootout
Sep 4-5 Fall Roundup
Oct 2-3 Double Barrel Showdown

In return for your partnership, we offer these levels of advertising for your business or organization:

- Corporate Sponsor**- \$1000 for the year:
 - ✓ Sponsor's name directly associated with the "Versatility Horse of the Year" Award in their chosen division. OPEN, AMATEUR, or LIMITED AMATEUR (circle one)
 - ✓ Sponsor's name will be announced prior to each of the division's ranch horse classes (7 classes total each weekend).
 - ✓ The sponsor's name/business logo will appear on the show bills and any time the "Versatility Horse of the Year" Award is mentioned.
 - ✓ A link to the sponsor's web page will be included on the ECSHA website and Facebook page, and any time the "Versatility Horse of the Year" Award is mentioned
 - ✓ The sponsor provided banner will be hung in the show arena for the entire year.
 - ✓ Promotional materials provided by sponsor will be displayed in the show office, with option for booth setup at each show.
 - ✓ Calendar year individual membership in Sponsor's name.

- Ranch Horse Class Sponsor** - \$400 for the year:
 - ✓ The sponsor's name will be announced prior to or during each sponsored class.
 - ✓ The sponsor's name will be listed on the show bills.
 - ✓ A link to the sponsor's web page will be included on the ECSHA website and Facebook page.
 - ✓ The sponsor provided banner will be hung in the show arena for the entire year.
 - ✓ Promotional materials and/or business cards provided by the sponsor will be displayed in the show office.
 - ✓ Calendar year individual membership in Sponsor's name.
 - ✓ Sponsor's name to appear on show bills _____
Desired Class _____

- Banner Partnership** - \$250 per year:
 - ✓ The partner provided banner will be displayed in the show arena.

- Added Money Sponsor** – \$500 for year (\$100 to each show in chosen class)
 - ✓ The sponsor’s name will be announced prior to the start of the class.
 - ✓ The sponsor’s name will appear on the show bills.
 - ✓ A link to the sponsor’s web page will be included on the ECSHA website and Facebook page.
 - ✓ Promotional materials and/or business cards provided by the sponsor will be displayed in the show office.
 - ✓ Sponsor’s name to appear on show bills _____
Desired class _____

- Individual Class Sponsor** - \$50 per class per show:
 - ✓ The sponsor’s name will be announced prior to the start of the class.
 - ✓ Class sponsor mentioned on ECSHA Facebook page prior to show.
Desired class _____
Which show or shows? _____

- General Partnership Donation**
 - ✓ A donation of any amount to Horsemen’s International Ministry is tax deductible.

Make checks payable to Horsemen’s International Ministry.

Sponsor Name: _____

Contact Person: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **E-Mail:** _____

If you have a website to link to from our website and Facebook page, please provide the URL here:

(example: www.yourwebsite.com)

Please include a business card or if you have a preferred (small) web graphic that you would like to include in the link from our website, please email it to: hiministry@gmail.com

For more info, contact Charles Pellham at 540-292-5213

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